



Press Release – Sandton Convention Centre – 26/02/2019

### **Sandton Convention Centre hosts 14<sup>th</sup> Meetings Africa**

Sandton Convention Centre (<https://www.tsogosun.com/sandton-convention-centre-scc>) is proud to host the 14<sup>th</sup> Meetings Africa expo (<https://www.tsogosun.com/sandton-convention-centre-scc/event-calendar/events/meetings-africa-2019>), the continent's annual iconic business tourism showcase, from 25 to 27 February 2019. Meetings Africa is a pivotal platform in Africa's MICE industry, where top players from the sector showcase the continent as a burgeoning and increasingly popular business tourism destination.

Shaun Bird, Director of Operations and Complex General Manager of Sandton Convention Centre, looks forward to welcoming all participants and visitors to Sandton Convention Centre for "what we anticipate will be a very successful Meetings Africa 2019, opening as always with the ever-popular Business Opportunities Networking Day."

Meetings Africa provides a wide range of activities for the African business tourism industry, their stakeholders, and markets, with numerous small to large-scale meetings, seminars, AGMs, negotiations, exchanging of ideas, sharing of knowledge and expertise, innovative thinking, sound trading, as well as an exhibition, taking place throughout the three-day event which boasts around 250 exhibitors.

The Future Leaders Forum (FLF) has been hosted at Meetings Africa since 2013, with six students at the inaugural meeting and 50 participating in 2018. The event will take place on 25 February when the delegates will demonstrate their creativity and passion in the events planning business. The winners will meet in Frankfurt in May this year for the grand prize of a scholarship.

Bird adds that Sandton Convention Centre is an award-winning, elegant, and extremely comfortable corporate venue, offering all-inclusive facilities and services for events ranging from 10 to 5 000 people, located in the heart of Gauteng's business hub, Sandton, with easy access to world-class shopping malls, hotels, restaurants and entertainment, and the Gautrain Sandton station, providing connection to the airport and other parts of Johannesburg and Pretoria. "But most important is our strong team of professional and customer-centric staff and experts with extensive experience who together ensure that the planning and implementation of every event and expo runs smoothly."

**tsogosun.com**



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