



Press Release – Gold Reef City – 27/07/2017

Tsogo Sun pops the cork on celebrations!

The pop of the cork is a welcoming and evocative sound wherever a celebration is taking place – birthdays, anniversaries, engagements, weddings, graduations, or promotions, or even just because it's a Friday afternoon, are all reason enough to indulge in Champagne.

Tsogo Sun – which aims to ensure that every experience at any of its properties is a memorable one – believes that every one of life's milestones deserves a celebration with delicious Champagne, produced only in the Champagne region of France. Many of the group's hotels and entertainment destinations are renowned not only for their range of Champagnes available, but also for the competitive pricing, which simply adds to the reason to celebrate.

Harnessing the group's considerable purchasing power, Tsogo Sun has negotiated the very best prices you'll find for Champagne at any hotel or restaurant in South Africa. This offer is available on all listed Champagne brands, including prestige labels such as Dom Pérignon, Cristal, Veuve Clicquot and Moët & Chandon at all Tsogo Sun's luxury properties, including 54 on Bath, Beverly Hills, InterContinental OR Tambo, InterContinental Johannesburg Sandton Towers, the Palazzo, Sandton Sun and Suncoast Towers.

You'll also find your favourite champagne, including Moët & Chandon Brut Impérial starting at R700 and Veuve Clicquot Yellow Label starting at R800 at selected Southern Sun hotels, including Southern Sun Hyde Park, Southern Sun Montecasino, Southern Sun The Cullinan, Southern Sun Waterfront Cape Town, Southern Sun Cape Sun, Southern Sun Elangeni & Maharani, Southern Sun Gold Reef City, Southern Sun Emnotweni, Southern Sun Newlands, Southern Sun OR Tambo International Airport, Southern Sun Pietermaritzburg, Southern Sun Pretoria, Southern Sun Bloemfontein, Drakensberg Sun, Holiday Inn Sandton Rivonia Road, SunSquare Montecasino and SunSquare City Bowl Cape Town.

On 20 October – Global Champagne Day (#ChampagneDay) – there was more reason than ever to spend the day enjoying champagne, with prices reduced even further at Tsogo Sun properties, in commemoration of the global celebration of bubbles from Champagne.

Miguel Chan, Tsogo Sun's Group Sommelier, says, "Champagne is a celebratory treat – and Tsogo Sun transformed the 20th of October into a special occasion day, a day for tasting the most delicious Champagne at great prices, a day when just the joy of living can be celebrated in style. And although this is a special day for celebrating Champagne, there's no reason not to enjoy it all year round, with

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the exceptional pricing at selected Tsogo Sun properties – prices lower than you’ll find them at any hotel or restaurant in South Africa.”

Tsogo Sun has a portfolio of over 100 hotels and 14 casino and entertainment destinations throughout South Africa, Africa and the Seychelles. For more details, visit <https://www.tsogosun.com>, follow on Twitter [@TsogoSun](https://twitter.com/TsogoSun) or like on [Facebook /TsogoSun](https://facebook.com/TsogoSun).

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