



Press Release – Tsogo Sun – 02/07/2018

Silverstar conferencing – all-round offering

Conferencing and banqueting at the West Rand’s favourite entertainment destination, [Silverstar](#), is showing strong appeal for corporates looking for an all-in-one offering that guarantees quality and variety.

Anneke Potgieter, Director of Operations and Complex General Manager at Silverstar, says the precinct is gaining ground in repeat business in events and conferences. “The strength of our offering, particularly for conferences, is multi-faceted. As a resort, we have a wide range of top-class facilities to suit conferences, business meetings, and banquets – including venues, restaurants and bars, entertainment, shows, team-building and gaming entertainment on the casino floor. Our wide offering allows us the flexibility to develop packages to suit the needs for specific events. Delegates can arrive at Silverstar and not have to leave the property for the duration of the event as everything to make your conference a memorable one is right here and is easily accessible.”

For delegates wanting to stay over, [Southern Sun Silverstar Hotel](#) is situated on the precinct. This contemporary hotel offers luxury accommodation in a choice of 34 beautifully furnished en-suite rooms. Rooms are equipped with air conditioning, in-room comforts, complimentary WiFi and more. Southern Sun Silverstar has been described as “your home-away-from-home” – a sentiment echoed in the hearty breakfasts served at Vigour & Verve.

The Silverstar Ballroom can accommodate 300 delegates in a banquet, 350 delegates in schoolroom seating, 400 in a banqueting set up and 650 delegates in cinema-style seating, or it can be divided into two sections for smaller breakaway meetings; while Silverstar’s smaller conference venues can accommodate 10 to 40 delegates. Included in the delegate per day rate are free WiFi, three tea/coffee breaks, lunch and standard conference facilities.

Team-building and fun activities are also often incorporated into conferences. If you are looking for something different with an exciting edge, delegates can experience customised casino games on our casino floor. Our [entertainment offering](#) includes Magic Company’s ten-pin bowling and The Laser Zone for action-packed laser tag games across three levels. Silverstar also hosts crowd-pleasing shows and concerts at Barnyard Silverstar which is a popular inclusion in conference or event packages. Other add-ons at Silverstar include relaxation time at Soulstice Spa, as well as the latest on the big screen at movies@Silverstar.

The world-class [food and beverage offering](#) at Silverstar gives event organisers a range of offerings to suit every occasion and budget. Billy G buffet restaurant offers a variety of dishes to satisfy

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everyone's palate and includes salads, deliciously prepared meat and vegetables dishes on the main buffet, and tantalising desserts. This option is also very efficient in terms of time since most conferences only allow one hour for a lunch break. If an à la carte is preferred, Vigour & Verve restaurant offers lighter meals; while the menu at Publicity Pub & Grill features high-quality pub grub in an upmarket and relaxed sports pub atmosphere – this venue is also a popular post-conference meeting place for delegates.

Potgieter says: "Another offering that our conference clients find appealing is that we are willing to exclusively book out any of the Tsogo-owned restaurants at Silverstar for them – namely Publicity, Vigour & Verve and Billy G - effectively using our restaurants as an extension of the conference facilities."

She adds: "Our conferencing and event clients choose Silverstar because we strive to deliver a personalised and quality experience for every guest, every time through high quality menus and facilities. With this holistic offering all on one property, there is no need to worry about the logistics and additional costs of ferrying people from conference venue to entertainment venues."

For information and bookings, email silverstar.banqueting@tsogosun.com, or call (+27 11) 662 7422 / 7434.