



Press Release – Tsogo Sun – 06/11/2017

Tsogo Sun Rewards card delivers a world of benefits

The ability to escape to great experiences is being provided at a fraction of the cost to members of Tsogo Sun's user-friendly and accessible Rewards Cardholders programme. With benefits and discounts across a variety of entertainment, food & beverage, and accommodation options at Tsogo Sun's 14 entertainment destinations and over 100 hotels, there's every reason to sign up and start being rewarded.

Tsogo Sun's Rewards Programme is tailor-made to suit both hotel and gaming guests. Tsogo Gaming Rewards (TGR®) allows casino customers to make the most of the time spent with at its entertainment destinations by providing tangible benefits to extend their playtime in the casino. Tsogo Hotel Rewards (THR®) offers hotel guests benefits to enjoy across the extensive hotel portfolio and other destinations.

Membership of the Gaming Rewards programme entitles cardholders to a variety of benefits, including instant discounts of between 30% and 50% at Tsogo Sun's six Movies@ cinemas across the country, discounted entry at Gold Reef City Theme Park and the Montecasino Bird Gardens, between 10 and 20% discount at a variety of restaurants and bars across the group, and discounts on accommodation and select local and international shows and events. Different discounts apply to the three cardholder tiers – Gold, Platinum, and Black – and cardholders can increase their Rewards status levels with fun on the gaming floor, earning points by playing slots or tables – but the entry level discounts on Gold cards apply regardless of gaming activity.

The Rewards card is offered free of charge to anyone over the age of 18. Guests, even casual day visitors, can simply obtain their cards at the Guest Relations desk with an ID book, driver's licence, or passport – and a wonderful world of savings is unlocked.

Says Noëleen Bruton, Group Director of Marketing for Tsogo Sun, "The best programmes are those that give great value to you as an individual just for being a member. Joining a rewards programme should be easy and hassle free and most importantly transparent so that you know exactly what you're signing up to. It's all about what's in it for you, so look out for savings that will spare your pocket as well as benefits that are not only tangible but also experiential, ensuring you, your family and friends can benefit from your membership.

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“Our focus at Tsogo Sun is on giving our guests the opportunity to escape to great experiences, and our Rewards programme allows us to reward our cardholders with benefits that make their experiences more accessible and affordable. We’re constantly assessing the special offers and variety of discounts we offer our cardholders to make sure that every visit offers something really rewarding.”

For more information on Tsogo Sun Rewards, visit <https://www.tsogosun.com/tsogo-sun-rewards-programme>.

Tsogo Sun has a portfolio of over 100 hotels and 14 casino and entertainment destinations throughout South Africa, Africa and the Seychelles. For more details, visit <https://www.tsogosun.com>, follow on Twitter @TsogoSun or like on [Facebook /TsogoSun](#).

Captions:

Pictured enjoying some of the Rewards at Montecasino, Gauteng’s premier entertainment destinations and one of the 14 properties offering rewards to cardholders, were: