



Press Release – Gold Reef City Casino – 05/06/2019

Donate blood and save THREE lives!

Gold Reef City Casino (<https://www.tsogosun.com/gold-reef-city-casino>), in partnership with the South African National Blood Service (SANBS), will be hosting a public blood donation drive on Friday, 14 June 2019 (which is also World Blood Donor Day) with a goal of collecting at least 30 units of blood. The drive will take place from 09h00 to 16h00 in the Gold Reef City Casino Hotel Board Room Centre on the first Floor.

Take some time away from the hustle and bustle of the casino and consider the fact that only 30 minutes of your time – and one unit of your blood – could save three lives! Your platelets can be used for a cancer patient, plasma to replace clotting factors in a trauma patient and your red blood cells for patients who need surgery or suffered complications during childbirth.

If you weigh 50 kg or more, are between the ages of 16 and 75, are in good health and lead a low-risk lifestyle, you are a perfect candidate for participating in this very worthy cause. All you need to do is complete a simple donor questionnaire, then, sit with your nurse for a one-on-one interview. Your blood pressure and haemoglobin (iron) levels will be checked before your blood is verified and your donation is approved. Make sure you have a snack four hours before donating blood.

Healthy donors are the only source of blood for those who need it. At present, only one in every approximate 140 people are blood donors. This means South Africa is almost always close to running out of blood stocks, placing thousands of lives at risk every single day.

Feron Somiah, Marketing Manager of Gold Reef City said, “Every 35 seconds a blood transfusion takes place in South Africa. Over one million blood products are used to assist patients annually. These statistics alone indicate how critical it is to run and participate in regular blood drives. It is not just blood, it is a life waiting to be saved!”