



Press Release – Silverstar Casino – 08/11/2016

Silverstar Casino Recognised for Ongoing Social Responsibility Initiatives

As the recent recipient of a special West Rand Chamber of Business and Tourism Business Achievers Award for a sense of social responsibility, Silverstar Casino's Shane Collinson, Director of Operations and Complex General Manager, says that the West Rand's number one entertainment destination will continue to prioritise giving back to the local community of Mogale City.

"Silverstar is passionate about uplifting the community in which it operates. The award is testament to the innate spirit-to-serve that inhabits each and every one of its employees. A big thank you goes to the entire Silverstar family for living the Silverstar brand values and thus making Silverstar an employer of choice in the local community," he comments.

The awards ceremony, which took place on 26th September at the Diamond Estate, was attended by Executive Mayor Lynn Pannall, who, in her address, emphasised the importance of the role local businesses play in being responsive to the needs of the local community - a sentiment that Collinson shares.

Silverstar currently employs 527 direct staff from the local community as well as approximately 400 in direct staff. Over the past year, we have also given back to the community through educational upliftment at Laerskool Muldersdrift. Some of the contributions made to the school included donating technology equipment to support the school's e-learning program. To add to this, Silverstar continue to support Danny Boy with his tertiary education and sponsored the Roodepoort CPA with R500,000. This R500,000.00 consideration was a direct response to a documentary Shane watched "Mogale in Crises". CPF will utilise these funds to address concerns they are currently facing surrounding crime and hopefully improve the safety of residents in this area. "Crime effects all of us in SA irrelative of your standing in the community or race and as such we all have to stand up and be counted when it comes to issues of personal safety". Shane comments.

"We are always looking for new ways to give back to the people of Mogale City. Not only do we focus on working together to enhance the entertainment experience of our guests and patrons, but also take pride in doing what we can for the local community," Collinson concludes.