

**Margo Fargo heads to Miss Earth in the Philippines to fly the SA Flag**

Free State Rose heads to Manila

Environmental activist group and educational campaign; the Miss Earth South Africa Leadership Programme hosted a farewell for their South African delegate for the 2018 international Miss Earth event to take place in Manila, Philippines on the 3rd of November.

26-year-old Bloemfontein born, Margo Fargo has been selected to represent the organization and the country at the international competition. Margo graduated with her Honours in BSC Consumer Sciences in Sustainability at the University of the Free State. Margo took part in the Miss Earth South Africa leadership programme in 2014 and has been an incredible ambassador, for the Free State and for the programme over the past five years.

Executive Director of the Miss Earth programme Catherine Constantinides shared that, “Our organization prides itself in the long-term relationships built with finalists and ambassadors and the impact they go on to have within their communities and across our country because of the leadership skills and community-based approach of our programme. This has been an exciting decision, our office has a long-standing relationship with this Free State Ambassador, we are proud to create an opportunity for Margo to represent our nation and to shine her light abroad. Additionally, we are so pleased to have Margo take our environmental, climate, waste and water projects and initiatives to share with this global platform. As a leadership programme for women we pride ourselves on the impact we have on our communities and on the lives of the amazing women who share a journey with us each year” stated Constantinides.

With a firm focus on waste, the organization has been running a personal call to action campaign called #WasteStopsWithME which has been driving the waste agenda for the past four years. Outside of the awareness, education and community projects, the organization continues to drive water education,

greening projects, food security with a special focus on climate-justice. All of these will be highlighted and shared by Margo as she embarks on a four-week trip across the Philippines.

Having a heart for sustainable change and challenging the status quo, Margo has been living her passion

and constantly pursuing an impactful change in beauty and in leadership. Her story has always been unique, special and impressionable. Margo has made it her mission to make a difference as a young woman from the developing community of Heidedal, Bloemfontein. She has taken part in the Miss Free State, Miss Mamelodi Sundown’s and the Miss SA.



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Margo had the following to say; “Having grown up in a developing community, with difficult circumstances, my life is a true testimony of what one can achieve with the correct mindset and always challenging yourself to become a better version of yourself.

This passion is fuelled by being an example to those who face similar obstacles. Education, a heart for leadership and sustainable change is my driving force in everything I do. I believe that circumstance is not a defining element but a gateway to moving on to a better lifestyle.

Loving to learn and learning to love is a key practice on a daily basis in my life. Miss Earth South Africa has been an opportunity for me to be empowered and to share my knowledge with others. Irrespective of circumstance, the choice of moving forward is entirely up to the individual.”

Candy Tohill, Tsogo Sun’s GM of Corporate Affairs, wished Margo Fargo well during the Miss Earth SA official press conference held at The Palazzo Montecasino. “We are proud of Margo’s work furthering environmental education matters in the community, and we’re confident that she will represent South Africa with excellence at an international level at the Miss Earth 2018. She has proven herself to be an achiever with a passion for flying the flag for South Africa – an ethos that Tsogo Sun is pleased to support. The group has been a proud partner of the Miss Earth SA programme since 2012, supporting the organisation in its efforts to build South African heroes and role models, and to encourage citizens to contribute towards building an environmentally responsible country. We send our best wishes with Margo for an exciting and fulfilling journey of nation-building, representing Miss Earth SA and South Africa as a whole.”

She went on to also add; “The very fact that I will be representing my country is an absolute honour and dream come true. When people see me, they will see our country. I believe in implementing small changes in

my life and the lives of the people I come into contact with.”

This gorgeous and vibrant young woman, will be competing in a National Costume, deigned and made by, award winning; Sonwabale Ndamase, of Vukani Fashions. “Mr Ndamase sews and creates the Miss Earth South Africa National Costume with a golden thread. This has seen us win gold in this category for five consecutive years,” said Constantinides.

Margo’s evening wear has been designed by internationally acclaimed South African Couture designer, Casper Bosman, showcasing strongly individual driven looks in a collection that is dominated by bold, powerful design and luxuriant fabrics. There is no doubt Margo will be the shining star of the night as she graces the international stage in his designs. For her swimwear collection Margo will be competing in original South African, Shweshwekini swimwear. We are also very excited to have Margo wear adidas Parlay running shoes. In 2015, adidas announced a partnership with Parley for the Oceans, an organisation that raises awareness about the beauty and fragility of the oceans. Our young ambassador

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travels in style with her Samsonite luggage and her couture garments. Having planted trees to counteract Margo's travel schedule, this young woman is ready to take centre stage.

Follow her journey on the official @missearth\_sa on Instagram and Twitter and via Facebook at Miss Earth South Africa.